

News & Events from Southern Vermont Board of Realtors®

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SVBR Member News - April 2017

President's Message

Dear Fellow Realtors,

As we come into the spring season, and the primary markets begin to pick up, it's worthwhile to hunker down and get education courses out of the way, as well as to consider participating in volunteer efforts for spring green up. We are encouraging agencies to participate in Green Up Day on May 6, and to send us your photos so that we can post them to our Facebook page (link) so that we can see how each of us is working to beautify our areas.

Our June 21 member meeting will be held at the Marlboro College Grad Center. We are restructuring the meeting so that there is more viable information for agents and less bore. In this vein, we will be subsidizing the Paragon Class following the meeting, only for agents who attend the member meeting as well, so we encourage all to come to both. There will be a raffle for some great energy themed products for those folks at the meeting, as well as a tasty breakfast of quiches, baked goods, coffee, and drinks. See the side bar for pricing and registration.

Additional upcoming education opportunities include the May 24 Dotloop training, July 19 Mandatory Course, and follow our Facebook page for even more board updates and volunteer options. We, as an organization, are hoping to be more involved with our community, be in touch with our Legislators, and up to date with current events that affect our Buyers and Sellers. The next board meeting is May 19, 8:30AM at Four Seasons Sotheby's in Dover, and we encourage anyone with an interest in having a voice to attend.

Upcoming Classes And Meetings**April 26**

VR Brokers Summit (5 CE)
Taconic Hotel, Manchester
9:00am - 3:30pm
\$85.00 (with lunch)
[Register](#)

May 19

SVBR Board of Directors Meeting
Four Seasons Sotheby's
Dover
8:30am
(all Members welcome)

May 24

DotLoop Training (2 CE)
Marlboro Graduate Center,
Brattleboro
9:00am - 11:00am
\$25.00
[Register](#)

May 24

DotLoop Training (2CE)
Marlboro Graduate Center,
Brattleboro
12:30pm - 2:45pm
\$25.00
[Register](#)

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President SVBR

April is Fair Housing Month



Fair Housing is the right to equal opportunity in the rental, sale, and financing of housing under federal, state and local laws.

The Federal Fair Housing Act was part of the Civil Rights Act of 1968, making it illegal to discriminate on the basis of race, color, religion, national origin, and sex. In 1988, Congress added familial status and disability to the categories protected under that law. Vermont's Fair Housing Act is similar to federal law with five additional protected categories: marital status, age, sexual orientation, gender identity, and receipt of public assistance.

Realtors® are the first defense and most effective promoters of Fair Housing. By practicing fairness and integrity, Realtors® strengthen the reality of the law.

April is Fair Housing Month, but Realtors® should promote Fair Housing every day!

[Vermont Fair Housing Resources](#)

[Fair Housing Advertising and Phrase List](#)

VR Broker Summit to Focus on Communications, Technology, Advertising and More - APRIL 26

VR Brokers and agents are invited to attend the VR Spring Broker Summit on April 26 at the Taconic Hotel in Manchester, VT! This event will feature a 5CE

(green/energy efficiency)

8:30am - 9:30am: Meeting

[Register](#)

June 21

Paragon Comprehensive Training (3CE)

9:30am - 12:30pm

\$10.00

[Register](#)

July 19

Mandatory Course (4 CE)
2016-2018 Renewal Cycle
Holiday Inn Brattleboro

9:30am - 1:30pm

\$60.00

[Register](#)

March 2017 Market Statistics

The March 2017 Market Statistics reports are now available. A full review of the statewide market report can be seen at VermontRealtors.com.

To see the activity in our area click on these links:

[Bennington County](#)

[Windham County](#)

[Bennington City](#)

[Brattleboro](#)

[Dover](#)

[Stratton Mountain](#)

Join in the conversation about SVBR's Programs

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1. Do Not Call Registry
2. Do Not Fax Policy
3. Do Not Email Policy CAN SPAM Act
4. Calling on expired Listings
5. Media Relations
6. Advertising
7. Truth-in-Lending/Regulation Z the Annual Percentage Rate
8. Agency/Relationship Disclosure
9. Offering Inducements and Gifts
10. Compliance with Marketing Regulations in Web Site Activities
11. Compliance with Marketing and Disclosure regulations in Email-based Communications



Green Up Day
First Saturday in May ~ May 6, 2017 ~ 47 Years



Green Up Day is May 6! We are encouraging all Realtors® and agencies to participate and send us photos of your office greening up! This not only helps our planet, but also helps to beautify our towns, improve our business, and helps to satisfy spread the brand - Realtors® give back to their communities!

[Click here](#) for more info on Green up day.

SVBR is on Facebook!



Keep up to date! Follow SVBR on Facebook for association information and industry news.

NAR Publishes Co-Marketing Do's and Don'ts

Meetings. All Board Meetings are held the third Thursday of each month. We welcome your participation!

Do Business With a Member!

Are you supporting our Affiliate Members? SVBR is fortunate to have the support of companies who provide services to real estate professionals. [Check out the Affiliate Directory](#) on the SVBR website.

All Affiliates are encouraged to attend the SVBR Membership Meetings to network with Realtors.



The REALTOR® Action Center is where you learn how Voting, Acting and Investing in RPAC builds our political strength at every level of government.

[Click here](#) for more information on how much you save by being a member of the REALTOR® Party.

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marketing activities via social media and other web-based marketing tools. The educational piece is intended to help real estate professionals comply with the Real Estate Settlement Procedures Act (RESPA) when co-marketing. [Read](#)



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